



## SECURE YOUR VULNERABLE BUSINESS DATA AND YOUR REPUTATION

Without off-site archiving, serious data loss could spell disaster for your business

It's a plain fact that most businesses do not recover from irretrievable data losses. Your reputation among customers and suppliers may be damaged beyond repair, your company and staff severely penalised. Serious breaches of the Data Protection Act can now cost up to £500,000 in fines. Your own in-house backups should be only one part of your data protection strategy. Internal solutions alone cannot protect you from natural disasters, fire, sabotage, terrorism,

hacking or burglary. In the event of a major disaster, you need to know there's a safe copy of your information off-site. At Iron Mountain we offer a range of digital and physical backup services. Alongside PC/server backup and email archiving, we are a world leader in off-site data protection and disaster recovery. When it comes to business-critical or confidential data, your company's continuity and reputation are on the line. We specialise in keeping them both safe.

### REST ASSURED, IT'S SECURED

How we protect your data

Through a nationwide infrastructure of secure vaults and vehicles, compliant to BS 4783 standard for data protection and ISO 9001:2008 audited, we provide security and reliability for your critical data.

- Highly trained, security-vetted data handling teams.
- Unmarked, climate-controlled data protection vans with GPS tracking and specially trained drivers to maintain absolute security for your server tapes.
- Climate-controlled secure vaults with fire-rated walls, steel doors, 24-hour monitored security and computerised zone access.

"Security and reliability for your critical data"

### OFF-SITE, ON DEMAND

How we keep track of your data

With the amount of information created and stored by businesses increasing all the time, it's more important than ever to keep track of all your data.

Off-site digital tape storage has been around for some time but studies show that, far from being ousted in favour of more recent technologies, its usage is growing. Tape is a proven and cost-effective yet highly trusted medium.

Scheduled or on-demand collection and archiving of digital tape back-ups represents the best way to safeguard your business data.

We will work with you to evaluate the level and frequency of service you need and agree a schedule that fits in with your own tape-management system.

"Tape backups are trusted and totally secure"

### ALWAYS THERE FOR YOU

How our processes support you

The backbone of our service is our professional operations team. Our vault librarians and drivers carry out the day-to-day running of your account, ensuring your media is collected, stored safely and delivered to you on time. We can even change tapes if you use unstaffed sites.

The operations team is available 24/7 and because we have the only national network of media vaults, there will always be a secure vault within easy reach of your business.

As a customer, you'll be provided with an account manager who will communicate with you on a regular basis and oversee the smooth running of your service.

We also maintain a 24-hour 0800 customer support number and an email reply service.

"We offer 24/7 customer support"

### PROTECTING YOUR BUSINESS

How we help you stay legal

Your need for legal compliance will vary depending on the kind of data generated and stored by your business.

For example, it is advised that all companies secure their business-critical information off-site with a third party. Many companies use our secure vaults for this kind of data.

Iron Mountain complies with the Payment Card Industry Data Security Standard. This means we are accredited to secure your customers' card information on our premises.

With transport and storage facilities compliant to BS 4783 (protecting your data from temperature-change damage), and ISO/IEC 27001:2005 Information Security Management System standard auditing, you know we're keeping your data safe and your systems legal.

"Iron Mountain is PCI compliant"

It takes

# 19 days

to re-type 20Mb of lost data.

Source : Realty Times

# Every 15 seconds

a hard drive crashes.

Source : Harris Interactive

# 2000

laptops are stolen or lost every day.

Source : Harris Interactive

# 90%

of companies suffering significant data loss go out of business within two years.

Source : London Chamber of Commerce



# PEACE OF MIND? IT'S ALL PART OF THE SERVICE

## A PARTNER YOU CAN TRUST

Whatever your size or sector, we offer excellent service built on these key principles:

### TRUST

For more than half a century, we have been the trusted partner of companies large and small. We operate from more than 1000 facilities worldwide.

### SECURITY

With our secure facilities, vetted teams and optimised processes, your information is always in safe hands.

### EXPERTISE

Our strength and depth of knowledge is embedded within our people, processes and technologies.

Understanding compliance challenges enables us to help you get the most from your information assets while reducing costs.

### CUSTOMER FOCUS

Our commitment to service excellence gives you 24-hour support every day.

### SUSTAINABILITY

By helping you reduce the information you need to keep, and recycling what you don't, we can help you fulfil your own sustainability commitments.



Iron Mountain has been the trusted partner of companies large and small for over **58 years** (our first customer joined us in 1951 and they're still with us today). More than **85% of FTSE 100 companies** and **140,000 organisations** in 39 countries choose Iron Mountain to manage their records.

We are trusted to store many unique records and documents, including the wills of **Princess Diana, Charles Dickens** and **Charles Darwin**, the 1959 patent of the **Red Delicious** apple and the original recordings of **Frank Sinatra**.

## CALL US TODAY

For more about off-site data protection and advice on how Iron Mountain can help with your information management, please visit [www.ironmountain.co.uk](http://www.ironmountain.co.uk) or call 0800 270 270



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