

# Iron Mountain's LiveVault: Automated Data Protection Maximizes Your Productivity, Profitability and Competitive Advantage

Data protection is critical to your company's daily operations and long-term interests. Traditional backup and recovery methods involve time-consuming tasks that can keep technical staff from business priorities that could improve your productivity and profitability. LiveVault, an automated server backup and recovery solution, allows you to free up valuable staff resources, while ensuring comprehensive and reliable data protection. Access to all your data, all the time, gives you a true competitive advantage.

## FULLY-AUTOMATED SOLUTION THAT REDUCES OPERATIONAL COSTS

LiveVault tackles your company's data protection head on. It's the only solution that:

- Automates all steps in your data protection workflow — backup, off-site protection, secure storage and immediate recovery.
- Delivers comprehensive and reliable backup with guaranteed data recovery. Freed from routine backup and recovery tasks, your technical staff is free to focus on core business needs that can improve workforce productivity and your bottom line.

### How much time does your staff spend on data backup and recovery?

- Backup jobs (run, validate, report)
- Backup media removal/management
- Troubleshooting backups
- Managing backup media
- Troubleshooting restores
- Staff training

LiveVault customers realize significant labor cost savings in these areas.

## RELIABILITY THAT PROTECTS YOUR BUSINESS AND DELIVERS PEACE-OF-MIND

Many businesses don't realize the degree to which traditional backup methods are incomplete until they attempt to recover from a disruption or disaster. According to analysts, traditional backup fails nearly 50% of the time. Data loss from incomplete backups not only requires significant staff time to remedy, it also places your business at risk.

LiveVault is renowned for its reliability, with a 99.999% recovery success rate, so you can enjoy peace-of-mind that your data is always completely protected with the risk of data loss virtually eliminated.

### LiveVault reliability — protection not only for your data, but for your business

- Reduce operational costs
- Focus staff on new initiatives
- Improve workforce productivity
- Adhere to regulatory and compliance concerns
- Preserve your company's reputation
- Achieve total peace-of-mind

## DATA PROTECTION THAT DELIVERS A TRUE COMPETITIVE ADVANTAGE

LiveVault's reliability, combined with "set-it-and-leave-it" automation, offers you a true competitive advantage by allowing you to deploy technical resources on strategic new initiatives as well as ensuring reliable, rapid access to valuable business data at all times — key to achieving competitive advantage in today's information-driven marketplace.

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745 Atlantic Avenue  
Boston, Massachusetts 02111  
(800) 899-IRON

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