

ENTERPRISE IT ASSET DISPOSITION (ITAD) PROGRAMS



INDUSTRY FACT:

85% of today's retired electronics products are sent to landfills and by 2017 it's projected that there will be 72 million tons of e-waste across the globe.

SOURCES:

[HTTP://WWW.THEWORLD COUNTS.COM/STORIES/ELECTRONIC-WASTE-FACTS](http://www.theworldcounts.com/stories/electronic-waste-facts)

[HTTP://EC.EUROPA.EU/ENVIRONMENT/RESOURCE_EFFICIENCY/NEWS/UP-TO-DATE_NEWS/14012014_EN.HTM](http://ec.europa.eu/environment/resource_efficiency/news/up-to-date_news/14012014_en.htm)

BUSINESS CHALLENGE

Technology is evolving rapidly and refresh cycles are shrinking. With budgets flat, or growing marginally, you need to recover maximum value from your retired or non-working assets that contain proprietary and sensitive corporate information. As a result, the process of IT asset disposition (ITAD) is more complex and introduces significant business risk for you and your organization. The need to maximize value and the concern for information security requires you to look for a trusted industry leader who can minimize your risk and maximize your value.

At the same time, pressure from the government and corporate initiatives to practice green operations require you to look for secure, yet socially responsible, ways to dispose of or recycle this electronic waste (e-waste). Without a trusted partner and defined procedures for destroying, recycling or repurposing electronics, your company may be at risk for regulatory penalties, a damaged brand reputation and data breaches.

HOW THIS AFFECTS YOU

- ✓ With technology advancing faster than budgets, you need to maximize the value recovery from your old assets.
- ✓ You need best-practices disposition methodologies that ensure reliability and consistency from collection through final destruction.
- ✓ You lack confidence that your critical information won't be lost, stolen or jeopardized.
- ✓ You want to be compliant and environmentally-correct when it comes to disposal of potentially hazardous e-waste.

WHAT IF YOU COULD...

- ✓ Confidently manage your old, obsolete or decommissioned IT equipment?
- ✓ Securely dispose of IT assets in an environmentally responsible manner that is compliant with the strictest industry regulations and mandates?
- ✓ Ensure that all sensitive information has been completely destroyed prior to recycling assets?
- ✓ Extract maximum value from your retired assets?

MINIMIZE RISK

- ✓ Consistent, reliable, secure chain of custody, secure logistics and patented Babco vehicle security.
- ✓ Ensured data security from the time we pick up the assets, to the time of disposal.
- ✓ Data erasure procedures that adhere to US Department of Defense (DoD) and National Institute of Standards and Technology (NIST) standards for all data bearing devices.
- ✓ Liability Indemnification - with our certificate of destruction comes liability protection.

MAXIMIZE VALUE

- ✓ Extract maximum value from your retired assets with the world's largest IT asset distribution network.
- ✓ Itemize every asset and receive maximum value recovery, including non-working assets that may still have value.
- ✓ All data is erased (DoD/NIST standards) from assets prior to resale.

ENVIRONMENTALLY RESPONSIBLE

- ✓ e-Stewards® Enterprise recycling with a 0% landfill and 0% e-waste export policy.
- ✓ Environmental reporting (Green report) and regulatory compliance.
- ✓ Management that reduces greenhouse gas emissions, cuts pollution, and saves energy and resources.

IT Asset Remarketing - Get money back from your assets that still have market value. Items that no longer are functioning may be refurbished and resold to net you asset value.

E-Waste Recycling - Any items that do not contain value will be broken down into parts to be recycled following the highest of standards.

Hard Drive and Tape Destruction - With both onsite and offsite options, you can customize to your needs. Perform individual projects or as part of your other IT Asset Disposition services.

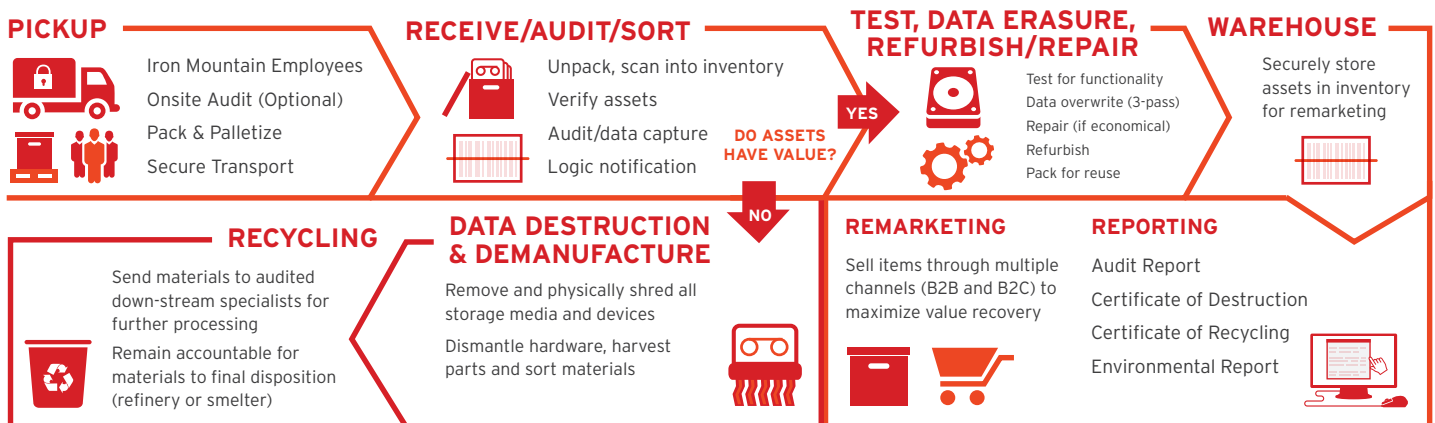
PROGRAM FEATURES

- ✓ Customized long-term, repeatable process with an assigned program manager
- ✓ Access to online portal to view order status and attain audit reports and CoDs Consistent processes across all of your enterprise locations
- ✓ Quarterly financial and environmental reports demonstrating the value of the program
- ✓ Cost-effective and easy to use solution
- ✓ Flexible customer portal to track the status of jobs and pull certificates of recycling and audit reports on-demand
- ✓ Peace of mind knowing your data has been securely sanitized according to the highest standards

WHAT YOU GAIN

- ✓ Global footprint
- ✓ Strict chain of custody
- ✓ Certified data erasure and destruction
- ✓ Maximum value recovery
- ✓ e-Stewards® Enterprise recycling
- ✓ Web-based real-time access to inventory

HOW IT WORKS



ABOUT IRON MOUNTAIN

Iron Mountain Incorporated (NYSE: IRM) provides information management services that help organizations lower the costs, risks and inefficiencies of managing their physical and digital data. Founded in 1951, Iron Mountain manages billions of information assets, including backup and archival data, electronic records, document imaging, business records, secure shredding, and more, for organizations around the world. Visit the company website at www.ironmountain.com for more information.

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